Globally 135 million live with Hepatitis C, 500K die annually.

...but caused severe side effects, provided only sub-optimal cure rates at a very high price.

This blood borne viral infection, left untreated, can lead to liver cancer. In 2014, it had claimed more lives than HIV, TB and Hepatitis B combined.

Treatment 3 years ago: Weekly interferon injections + daily Ribavirin for 8 to 12 months...

Treatment today is oral agents for 3 months. A cost effective solution with a ~98% cure rate and minimal side effects.

80,000 people in Chennai currently live with Hepatitis C... 95% don't know it!

YRG Care proposes to launch the Hepatitis C Free Chennai Campaign.

A comprehensive program from awareness...

...to cure!

Provide universal confidential screening

Prompt linkage to HCV care, cure and counseling.

Register your organization today; Invest in the future.

The Cost of Inaction:

A severely damaged liver is called cirrhosis. A stage too late for damage control. A transplant usually cost >Rs 25 lakhs - if a donor is available.

Treat at ~30K, all inclusive.

Test for HCV antibodies as basic screening @ Rs.80/employee

Test for viral load at Rs.800/infected person.